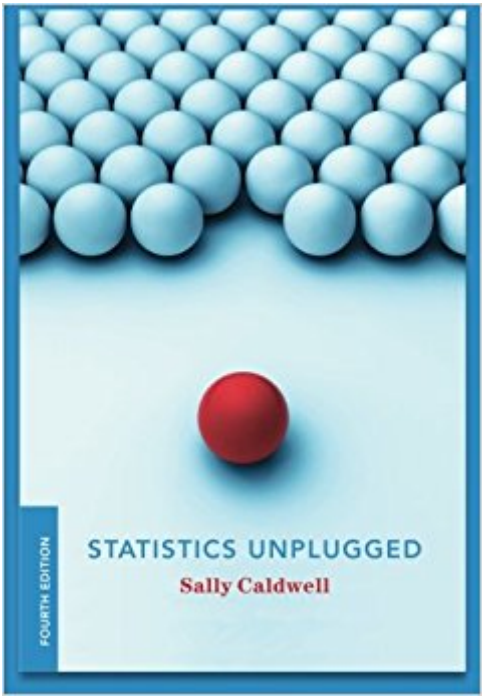
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Statistics Unplugged



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Synopsis

Learn statistics the easy way with STATISTICS UNPLUGGED! Written in a friendly, easy-to-understand style, this practical book takes the intimidation out of statistics and helps you understand the relevance of statistics to your own life. Interesting examples throughout the book allow you to see what is really going on with the numbers instead of being overwhelmed by the numbers themselves.

Book Information

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Customer Reviews

Sally Caldwell received her Ph.D. in Sociology from the University of North Texas. Her teaching areas include statistics, research methods, and urban sociology. Her research interest is deception in social relationships. She is also the author of ROMANTIC DECEPTION (Adams Media, 2000).

It takes a lot to make reading statistics more exciting than watching paint dry. While I might still prefer the second option, Sally Caldwell actually makes the first option a lot more tolerable. As my textbook for an advanced statistics PhD class, I have to say this is the perfect book. Ms. Caldwell breaks down the concepts in ways that I've never thought of before, and with her humor it's easy to become interested in her explanations. This is high praise coming from a professional student with two previous (deplorable) stats classes under her belt.If you're a professor reading this, I highly suggest having your students invest in a book they will actually learn from. If you're a student, stay in school, do your homework, and thank your professor for picking this book. Trust me, it could be

worse.

My university uses this text for the Psychology Department’s Research Methods and Statistics class. As such, I’ve become pretty familiar with it.Overall, I like Caldwell’s approach: she covers the basics in a thoroughgoing fashion and provides lots of exercises (with an answer key so you can make sure you’re on track) and a good set of the applicable statistical tables. Students preparing for a career doing research in psychology or sociology, in particular, will find this book very useful.That said, for those of us who are more math-oriented, Caldwell’s explanations of the mathematical side of things can be a bit verbose and, in fact, a tad unclear. As such (and having come into my Research Methods & Statistics class with a decent background in basic statistics), I find it helpful to skim over some of her longer explanations as I read, then work through the chapter problems and refer back as needed.However, her explanations of when and why to use the different approaches are stellar.Most of my classmates agree that Caldwell’s writing style actually works quite well for them as people who range from math-phobic to not-really-math-phobic-but-not-exactly-mathophilic-either.Overall, I am pretty pleased with Statistics Unplugged, and I think it has been an effective learning tool.By the way, I own both Kindle and print editions, and the Kindle edition is a very precise reproduction of the print edition and works very well both on my PC and on my Acer Iconia 10" tablet.

This is definitely an easy book to read, and Sally clarifies the most important aspects of statistics very well. If you have trouble learning statistics from this book, there’s no hope. I dropped the rating one star because there is a bit too much repetition in the book. I prefer additional examples and a reminder here and there to review previous information when it’s relevant. This book was helpful as a refresher prior to getting into Chris Chatfield’s more rigorous book.One strange thing was that the book came with a large blank label covering the lower part of the back cover of the book (over the UPC). I managed to remove it, but it was obviously meant to be permanent.

I highly recommend this book for anyone taking a statistics class. Ms. Caldwell explains the concepts so well. I breezed through my stats class because this book made it so easy to understand the theory and application of the various statistical models.

This is actually a pretty good statistics text book. It has several examples, practice problems with answers to check yourself, and has checkpoints throughout. I also like the pacing, and his tone is

very understanding of those who may struggle.

I LOVED this book! The author is witty and REALLY explained statistics in a way that was easy to read AND understand. With the help of this book and Brandon Foltz's YouTube Statistics videos, I got a 96% in an 8-week online 4-unit Statistics class!

Statistics can be very confusing. This book helps with that.

liked the summaries, information boxes, the examples...makes a tough subject almost tolerable and thats saying a lot for a math-phobic person like me

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